Creative thinking. Technical *execution.*

Design, development, and performance strategy—under one roof.

10+
YEARS OF EXPERIENCE
Across digital media, web, and marketing

50K+
PLATFORM USERS
Enterprise-scale audiences supported

8
TEAM MEMBERS
Cross-functional teams led

THE APPROACH

Creative storytelling meets technical execution and data-informed decision-making. I connect the disciplines that turn ambitious ideas into useful digital experiences—and measurable outcomes.

01 / CREATE

Create.

Content & creative production

Video direction, editing, motion graphics, visual storytelling, creative development, and brand-led digital media.

02 / BUILD

Build.

Web & experience development

Front-end development, UX/UI design, CMS implementation, interactive experiences, and workflow automation.

03 / GROW

Grow.

Marketing & optimization

SEO/SEM, analytics, conversion optimization, campaign performance, testing, acquisition, and retention.

SELECTED TECHNICAL STACK

WEB & DEVELOPMENT
HTML · CSS · JavaScript · PHP · React · MySQL · REST APIs · WordPress · Webflow · Shopify Plus

DESIGN & PRODUCTION
Figma · Adobe Creative Suite · Final Cut Pro · DaVinci Resolve · Captivate

ANALYTICS & AUTOMATION
GA4 · Tag Manager · Search Console · SEMrush · HubSpot · ActiveCampaign · n8n

DELIVERY & OPERATIONS
Agile/Scrum · Asana · Monday.com · Slack · Bynder · Google Drive

SELECTED EXPERIENCE

Photofy
Digital marketing & website optimization

AutoBox Software
Front-end development & support leadership

Back Home Productions
Product execution & client production

Jordan Sandrini-Cooke
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